



## Marketing Pathway

**Career Field:** Business, Marketing and Management

	Freshman Year	Sophomore Year	Junior Year	Senior Year
English Language Arts Courses	English I or Pre-AP English I	English II or Pre-AP English II	English III or AP English, Language, and Composition	English IV or Concurrent Enrollment
Mathematics Courses	Algebra I or Pre-AP Geometry	Geometry or Pre-AP Algebra II	Algebra II or AP Precalculus	Additional Advanced Math or Elective
Science Courses	Physical Science or Biology	Biology or AP Biology	Chemistry or Anatomy/Physiology	Additional Lab Science or Elective
Social Studies Courses	World History or Native American Studies	Oklahoma History/ Government	US History or AP US History	Elective
Elective Options	World Language or Computers	World Language or Computers	Technology Center Program such as Business Management	
	Academic Achievement: Improving Student Learning Skills	Applied Communications	Journalism/ Yearbook	Journalism/ Yearbook
		ACT Prep	Psychology	Critical Thinking

**Personal Financial Literacy (PFL) and CPR Training must be completed prior to graduation.**

### Related Careers and College Majors

- Advertising and Promotions Manager
- Administrative Support Representative
- Public Relations
- Strategic Planner
- Real Estate Broker
- Agent
- Social Media Marketing
- Account Executive
- Stock Clerk
- Product Planner
- Operations Manager
- Customer Service Representative
- Copywriter
- Research Specialist